

# **Cookies Policy**

Like many websites we use cookies to store and then retrieve small bits of information on your computer when you visit. This information is used to make the site work as you expect it to. It is not personally identifiable to you, but it can be used to give you a more personalised web experience.

UK and EU law requires that, where a website uses cookies or equivalent technologies, the website operator must make certain disclosures in relation to the use of the cookies.

The adoption of cookies is not a must for visiting the Site. Nevertheless we would like to point out that the use of the 'basket or cart' functionality on the Site and ordering is only possible with the activation of cookies. Please accept our assurance that our use of cookies does not contain any personal or private details and are free from viruses.

#### WHAT ARE COOKIES?

A cookie comprises a file bearing an identifier (a strand of alphabetic character\* and numerals) that is stationed by a web server to a web browser and is stacked away by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stashed away by a web browser and will remain valid until its set expiration date, unless erased by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookies do not normally contain any information that personally describes a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

Cookies can be applied by web servers to distinguish and track users as they navigate different pages on a website and identify users returning to a website.

### YOUR CONSENT TO UTILIZE COOKIES

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies we take this, also your continuous use of our website means that you are in agreement to this. In the event that you wish to remove or not use cookies from our site you can learn how to do this

below, however doing so will likely mean that our site will not work as you would expect.

#### **HOW WE APPLY COOKIES**

We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use. We use cookies for basic reasons like allowing you to move more quickly and securely through our site. We accomplish this in many ways, using several different cookies. When you first enter our site, for example, we use a test cookie to confirm your browser's ability to retain cookies, check our database to verify your subscription and log the Internet protocol (IP) that your session originates from. A cookie is then temporarily "set" within your browser to allow you to proceed without having to ask you for your User Name and Password with each subsequent page you request. Without cookie technology, we wouldn't be able to offer you convenient features such as the ability to store your User Name and Password and save settings for your customized experience.

#### **COOKIES AND HOW THEY BENEFIT YOU**

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites. Our cookies help us:

- -Make our website work as you'd expect
- -Remember your settings during and between visits
- -Improve the speed/security of the site
- -Continuously improve our website for you
- -Make our marketing more efficient (ultimately helping us to offer the service we do at the price we do)

## We do not use cookies to:

- -Collect any personally identifiable information (without your express permission)
- -Collect any sensitive information (without your express permission)
- -Pass personally identifiable data to third parties
- -Pay sales commissions

You can learn more about all the cookies we use below.

#### **OUR OWN COOKIES**

We use cookies to make our website work including:

- -Remembering if you have accepted our terms and conditions
- -Allowing you to add comments to our site

There is no way to prevent these cookies being set other than to not use our site.

#### THE COOKIES WE SET

If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out. We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in. Below is a list of the different types of cookies used on this site, and an explanation of what they are used for. If you would like any more information, please get in touch.

#### **Essential Cookies**

These cookies are essential to allow you to browse our Website and use its functions. Without them, services such as shopping baskets and electronic invoicing would not be able to work.

#### **Performance Cookies**

These cookies collect information on the use of our Website, such as which pages are consulted most often. This information enables us to optimize our Website and simplify browsing. Performance cookies also enable our affiliates and partners to find out whether you have accessed one of our websites from their site and whether your visit has led to the use or purchase of a product or service from our Website, including the references for the product or service purchased. These cookies do not collect any information which could be used to identify you. All the information collected is aggregated, and therefore anonymous.

## **Functionality Cookies**

These cookies enable our Website to remember the choices you have made when browsing. For example, we can store your geographical location in a cookie so that the Website corresponding to your area is shown. We can also remember your preferences, such as the text size, font and other customizable aspects of the Website. Functionality cookies may also be able to keep track of the products or videos consulted to avoid repetition. The information collected by these cookies cannot be used to identify you and cannot monitor your browsing activity on sites which do not belong to us.

## **Third Parties / Targeting Cookies**

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site. This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official **Google Analytics page**.

Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which help us to understand how we can improve the site for you.

From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.

As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price. The Google AdSense service we use to serve advertising uses a Double-Click cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you. For more information on Google AdSense see the official **Google AdSense privacy FAQ**.

We use adverts to offset the costs of running this site and provide funding for further development. The behavioural advertising cookies used by this site are designed to ensure that we provide you with the most relevant adverts where possible by anonymously tracking your interests and presenting similar things that may be of interest.

In some cases, we may provide you with custom content based on what you tell us about yourself either directly or indirectly by linking a social media account. These types of cookies simply allow us to provide you with content that we feel may be of interest to you.

Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and where applicable allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including Facebook and Instagram, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

As we've explained above, cookies help you to get the most out of our websites.

However, if you do wish to disable our cookies then please follow the instructions below for a main selection of browsers. The instructions detailed below were correct at time of writing.

Please remember that if you do choose to disable cookies, you may find that certain sections of our website do not work properly.

#### **DISABLING COOKIES**

You can forestall the background of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be cognisant that disenabling cookies will feign the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore it is recommended that you do not disable cookies.

Most browsers allow you to refuse to accept cookies; for example:

- -In Internet Explorer (version 11) you can block cookies using the cookie handling override settings available by clicking "Tools", "Internet Options", "Privacy" and then "Advanced":
- -In Firefox (version 44) you can block all cookies by clicking "Tools", "Options", "Privacy", selecting "Use custom settings for history" from the drop-down menu, and unticking "Accept cookies from sites"; and
- -In Chrome (version 48), you can block all cookies by accessing the "Customize and control" menu, and clicking "Settings", "Show advanced settings" and "Content settings", and then selecting "Block sites from setting any data" under the "Cookies" heading.

#### **DELETING COOKIES**

You can cancel cookies already stored on your computer; for example: -in Internet Explorer (version 11), you must manually delete cookie files (you

can find instructions for doing so at

-in Firefox (version 44), you can delete cookies by clicking "Tools", "Options" and "Privacy", then selecting "Use custom settings for history" from the drop-down menu, clicking "Show Cookies", and then clicking "Remove All Cookies"; and

-in Chrome (version 48), you can delete all cookies by accessing the "Customize and control" menu, and clicking "Settings", "Show advanced settings" and "Clear browsing data", and then selecting "Cookies and other site and plug-in data" before clicking "Clear browsing data".

Deleting cookies will have a negative impact on the usability of many websites.

#### ADDITIONAL INFORMATION

Hopefully, that has clarified things for you and as was previously referred if there is something that you aren't sure whether you need or not, it's typically better to allow cookies enabled in case it does interact with one of the features you use on our site. Nevertheless, if you are still looking for more information then you can contact us at hello@beelikeabee.co.uk